## EXPLORING ZOONYMS: LINGUISTIC AND CULTURAL SIGNIFICANCE IN HUMAN SOCIETY

Jadigerova Aygul - a PhD student of Nukus State Pedagogical Institute aygulmaksetovna@gmail.com

Language serves not only as a medium for communication but also as a reflection of cultural identity and societal values. The term "intercultural interaction" is defined by a respectful attitude towards representatives of other cultures, the demonstration of tolerance, including racial, national, and religious tolerance, and a willingness to work in a foreign language environment [2; 214]. Within this dynamic, zoonyms—the specific names and terms used for animals—offer a window into the ways different cultures understand and relate to the animal kingdom. This exploration of zoonyms extends beyond mere nomenclature, highlighting how these terms encapsulate cultural beliefs, historical narratives, and social attitudes toward animals.

The study of zoonyms can be approached from various angles, including phonetics, semantics, and cultural symbolism. The linguistic aspect of zoonyms encompasses their phonological variations, morphological constructions, and syntactic functions in sentences, thus revealing how different languages classify and conceptualize animals. Culturally, zoonyms often carry rich connotations and are imbued with significance that informs social norms, moral values, and identity [7; 25].

The linguistic structure of zoonyms varies widely across cultures, reflecting distinct ways of naming that signify more than just species. In many Indigenous languages, for instance, animal names may incorporate descriptive components that highlight specific traits or behaviors. For example, in Uzbek, the word for "wolf" is "bo'ri," which can also convey notions of ferocity and cunningness, reflecting cultural attitudes toward the animal [10; 132]. This deep connection between language and observation emphasizes an intricate understanding of the animal's role within the cultural narrative. In contrast, mainstream languages such as English often have simpler forms of zoonyms that may not encapsulate complex associations. The term "dog," for instance, lacks an inherent description of the breed's characteristics, unlike terms used in cultures where dogs are bred for specific functions, such as herding or hunting. Thus, in cultures with a closer relationship to animals, the names are often richer and more nuanced [1; 78].

Additionally, the lexical categories of zoonyms can reveal patterns of categorization and conceptualization within a culture. For example, in many Central Asian cultures, specific animal names might indicate social status or hierarchy, reflecting the animal's role in society. Certain animals, like horses, are revered and given various names based on their types, abilities, and relationships with humans [9; 45]. This complexity illustrates the socio-cultural importance attributed to specific animals.

Zoonyms are deeply embedded in the cultural fabric of societies, influencing and reflecting societal viewpoints. They can carry positive or negative connotations to denote social status, utility, or moral lessons. For example, in various cultures, the lion often symbolizes royalty, power, and bravery, while its name may evoke a range of narratives that reinforce these associations [5; 38]. In contrast, a name for a hyena often conveys negative attributes like cunning or cowardice, reflecting societal attitudes toward the animal.

The folk narrative surrounding zoonyms highlights their symbolic significance and their role in conveying moral lessons or cultural values. Throughout literature, animals often serve as allegories for human complexity. For instance, in Aesop's fables, both the tortoise and the hare carry connotations representative of patience and folly, respectively. In these narratives, the animals are often anthropomorphized, taking on traits that reflect human society [3; 201]. Thus, zoonyms become tools for storytelling and conveying cultural morals, shaping social behavior and ethics.

Zoonyms play an essential role in folklore and mythology across cultures, serving as integral elements in narratives that convey community values. The animal names used within stories often

highlight culturally significant traits or behaviors, enriching the narrative with layers of meaning. For example, in many European folktales, the wolf is often depicted as a menacing figure, embodying characteristics of danger and treachery. This connection between the wolf and its negative connotation permeates various stories, impacting societal perceptions [4; 112]. Conversely, some animals serve as embodiments of positive traits in folklore. The dove, often associated with peace and purity, is prevalent in many traditions, symbolizing hope and reconciliation. The naming of these animals within cultural texts showcases the deep-rooted beliefs and values inherent to the society that created them [6; 50].

Mythological zoonyms often extend beyond their literal meanings, becoming carriers of significant cultural narratives. For instance, in Chinese folklore, animals such as the dragon symbolize power, authority, and good fortune, contrasting with Western perceptions where dragons are often depicted as fearsome creatures. Here, the nomenclature conveys cultural pride and identity, revealing how deeply intertwined language and culture can be. Moreover, in Islamic folklore, animals often have specific roles in imparting moral lessons, with zoonyms used to convey broader messages about human behavior. The use of animals like the sparrow and the ant in stories serves to teach resilience and foresight, showcasing how cultural narratives are intricately woven with linguistic elements [8; 90].

The study of zoonyms sheds light on the intricate relationships between language, culture, and societal values. Far from mere labels, zoonyms encapsulate rich narratives, embodying cultural beliefs, historical legacies, and ethical considerations regarding animals within human society. This article demonstrates the profound implications of zoonyms for understanding cultural identity, social dynamics, and moral teachings across diverse societies. As we navigate a globalized world, acknowledging the cultural significance of zoonyms is vital for fostering cross-cultural dialogue and respect. By promoting recognition and comprehension of these terms, we can better appreciate the diverse worldviews they represent, ultimately enriching the discourse surrounding language and culture.

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